



# DEMARCUS BERRY

PROFESSIONAL BASKETBALL COACH

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## ABOUT ME

International basketball coach with 14+ years of professional experience across multiple leagues and competitive environments.

Proven impact in player development, advanced scouting, and team performance optimization.

## SKILLS

- Leadership & Communication
- Program & Culture Builder
- System Implementation
- Game Management
- Performance Optimization

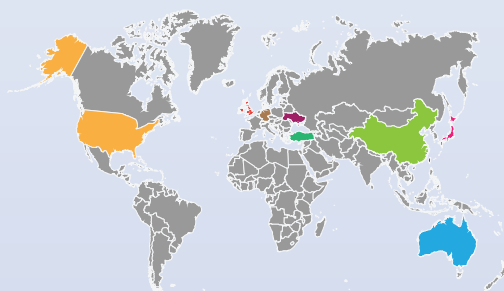
## EXPERTISE

- Player Development
- Game Preparation
- Statistical Analysis
- Advanced Scouting
- Offensive Systems
- International Basketball Strategy

## BACKGROUND

- 14+ Years**  
International Coaching & Playing Experience
- 6 NBA Players**  
Development & Evaluation Experience
- 40+ International Imports**  
Multi-League Experience
- 7+ Years**  
Advanced Scouting Experience
- 150+ Wins**  
Across Australia, Taiwan & Japan
- 500+ Reports**  
Player & Team Evaluations

## EXPERIENCE



- USA (NBA G League, TBL)
- Taiwan (P+ League)
- Japan (B.League)
- Australia (Big V, Waratah)
- United Kingdom (EBL)
- New Zealand (NZNBL)
- Lebanon (LBL, FIBA)
- Ukraine (Superleague)
- China (ASEAN League)
- Germany (PRO A)

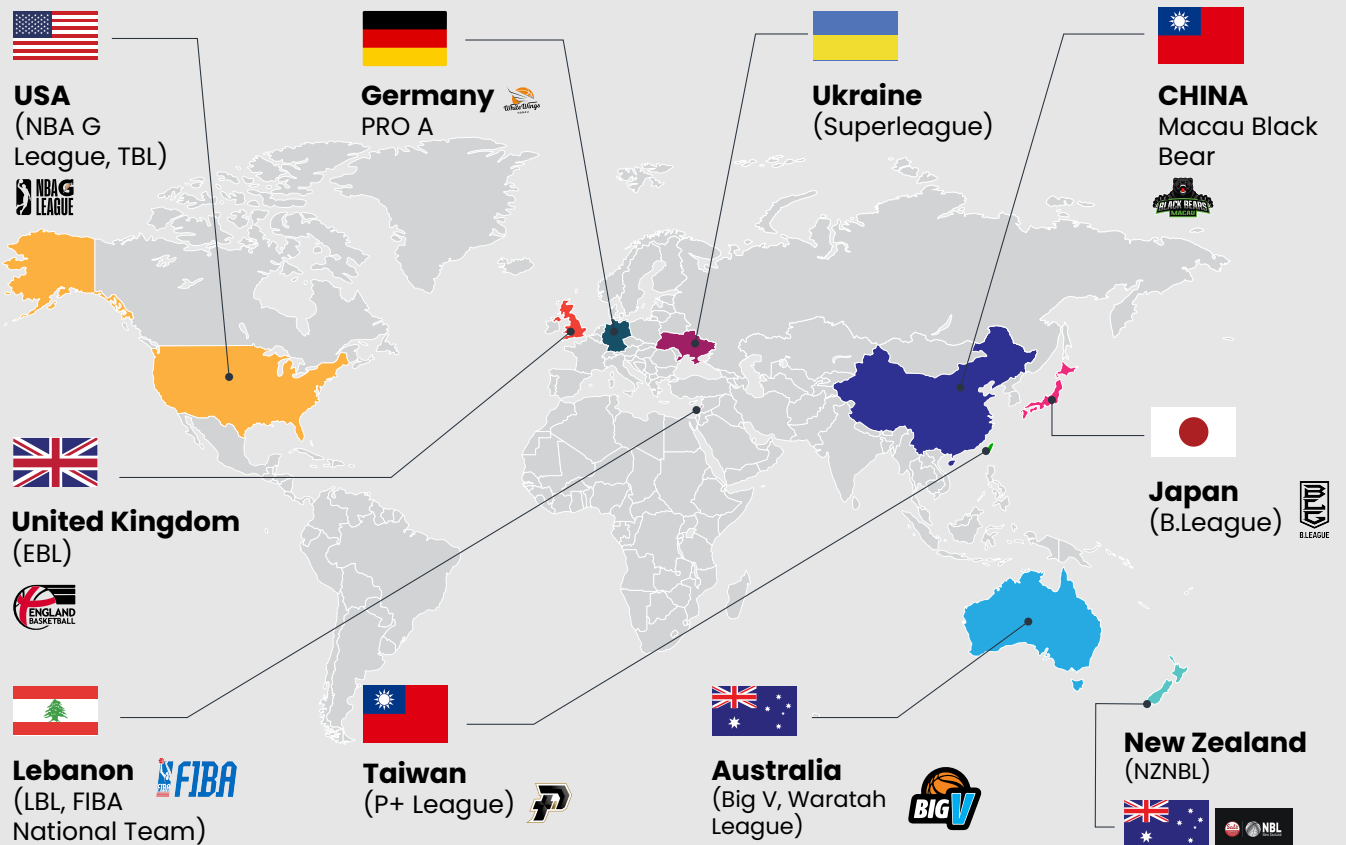




# PERFORMANCE INDICATORS



# INTERNATIONAL EXPERIENCE





# COACHING EXPERIENCE



## **KOSHIGAYA ALPHAS (B. LEAGUE JAPAN)**

### **Lead Assistant Coach**

- Directed game prep and opponent scouting in Japan's top league.
- Led player development through training and practice design.
- Collaborated on team strategy and in-game execution.



## **TOKUSHIMA GAMBAROUS (B3 JAPAN)**

### **Head Basketball Coach**

- Led expansion team to Playoffs and Final Four in inaugural season.
- 30+ wins; 5th of 18 in regular season.
- Built full basketball program from the ground up.



## **YOKOHAMA EXCELLENCE (B. LEAGUE JAPAN)**

### **Associate Head Coach**

- Advanced to Playoffs & Final Four: Finished 3rd after two series wins.
- Contributed to 21-win increase (19 to 40), doubling prior season total.
- Installed and coordinated league's #1 ranked offense



## **KAOHSIUNG STEELERS (P+ LEAGUE TAIWAN)**

### **Head Basketball Coach**

- Built full basketball program for first-year P+ League expansion team.
- Designed & implemented team system, style of play, & roster strategy
- Directed all practices and individual development sessions.



## **TAMPA BAY TITANS (TBL)**

### **Head Basketball Coach**

- Led the team to the Playoffs for the 1st time in Club history in 2022
- Coached 10 Players that moved on to sign contracts to Professional Leagues overseas (2021-2022)



## **ATLANTA HAWKS (NBA G LEAGUE TEAM)**

### **Special Assistant**

- Assisted Head Coach with practice and game preparation.
- Advanced scout: Created scouting reports on all NBA G League teams
- Served as Video Coordinator & Assisted with on court Player Development



## **SUTHERLAND SHARKS (NBL 1 AUSTRALIA)**

### **Head Basketball Coach**

- Made the playoffs for the first time in last 5 years (2019)
- Tied for the most wins in a single Season over the last 10 years
- Developed two All-League players: Rookie of the Year and All-Star Five



## **MACAU BLACK BEARS (ASEAN LEAGUE)**

### **Advanced Scout & Player Development**

- Coordinated advanced scouting for all ASEAN Basketball League opponents.
- Created Video Master Playbook charting offensive sets & player tendencies.
- Team advanced to the Playoffs



# COACHING EXPERIENCE



## **ST. GEORGE BASKETBALL ASSOCIATION**

### **Director of Coaching**

- Oversaw day-to-day operations of the Junior Representative Basketball Program.
- Implemented development programs for players to enhance performance & growth.
- Created and promoted ongoing development opportunities for coaches.



## **ST GEORGE SAINTS ( Waratah League Australia)**

### **Head Coach and Player**

- Player-Coach: Led team on-court while managing head coaching responsibilities.
- 3 consecutive Final 4 appearances (2016–2018) 2018 Championship & 2016 (2nd)
- 5 players progressed to higher-level leagues & 3 earned U.S. athletic scholarships.



## **MORNINGTON BREAKERS (Big V Australia)**

### **Head Coach and Player**

- Player-Coach: Led team on-court while managing head coaching responsibilities.
- 4 Junior players earned U.S. athletic scholarships.
- Responsible for creating and implementing a successful system and style of play



## **MORNINGTON BREAKERS (Big V Australia)**

### **Director of Coaching**

- Created & Implemented skill development programs for players and coaches.
- Managed recruitment, retention, and ongoing development of coaches.
- Significantly increased the level of success in the Junior program (+ WIns & Awards)



## **MORNINGTON BREAKERS (Big V Australia)**

### **Lead Assistant Coach and Player**

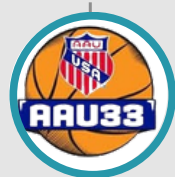
- Player-Coach: Led team on-court while managing assistant coaching responsibilities.
- Focused on improving overall development & strengthening of the Breakers Program



## **D.R.E.A.M BASKETBALL**

### **CO-Founder & Head Coach**

- Founded and operated D.R.E.A.M Basketball
- a Melbourne & Sydney-based skill development company for youth to pro athletes.
- Specialized in individual player development training 1000s of athletes across Australia.



## **MICHIGAN ECLIPSE BASKETBALL PROGRAM, (AAU)**

### **Founder & Head Coach**

- Member of Athletic Amateur Union Managed and directed the basketball program.
- Developed and Mentored kids between the ages of 13-17
- Coached the 4 basketball teams Evaluated and recruited qualified student-athletes.



## **SYDNEY UNI FLAMES - (WNBL AUSTRALIA)**

### **Video Coordinator/Advanced Scout**

- Team won the WNBL championship in 2016-2017 SEASON



# SCOUTING EXPERIENCE



## NEW ZEALAND BREAKERS (NBL AUSTRALIA)

- Produced statistical & analytical reports for NZ Breakers to optimize lineups & rotations.
- Analyzed offensive system by charting offensive possessions.
- Analyzed effective set plays and actions for coaching staff.



## LEBANESE NATIONAL TEAM (FIBA)

### Advanced Scout for 1 FIBA Window

- Scouted Jordanian National Team to help the team prepare for the FIBA World qualifiers
- Created detailed Advanced scouting report using video, statistics, and analytics to highlight opponents strengths and weaknesses.



## ADVANCE PRO BASKETBALL ANALYTICS

- Collaborated on projects combining Advanced Scouting, Statistical Analysis, and Analytics to provide extensive and detailed reports to Professional European Teams.



## TRABZONSPOR BASKET (Turkey-BSL)

- Collaborated with Advance PRO Basketball Analytics to create team and individual analytical reports using advanced statistics.
- Created Video Edits to breakdown offensive & defensive possessions for Coaching Staff.



## SOUTHLAND SHARKS (New Zealand NZNBL)

### Personnel/Advanced Scout

- Created team & individual advanced scouting reports based on video analysis & statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game.



## TAYLOR HAWKS BAY (New Zealand NZNBL)

### Technical Assistant & Advanced Scout (Hawkes Bay)

- Responsible for creating Scouting Reports & Video Playbooks for EVERY NZBL in league.
- Assisted with Game Preparation & Strategies through detailed video analysis



## Hebeisen White Wings Hanau (Germany PRO A)

### Advanced Scout/ Video Analyst

- Created team and individual advanced scouting reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game



## Tadamon Zouk (LBL)

### Advanced Scout

- Created team and individual advanced scouting reports for opposing teams in the LBL based on video analysis and advanced statistics.
- Created a Video Master Playbook for opponent in the LBL league charting Offensive set plays and tendencies



## EDUCATION

- **Siena Heights University**  
Received a Bachelor's of Arts Degree in Criminal Justice
- **Siena Heights University**  
Men's Basketball Team (4 year letter winner)
- **Cass Technical High School – Detroit, Michigan**  
Boys Varsity Basketball Team  
Member of Chess Club



## CERTIFICATIONS

**FIBA certified Coach**  
License #202300378



## SOFTWARE



Sportscode



Fastscout



Fastdraw



Synergy



Instat



## WEBSITE

Please visit our website  
for more information

