

# DeMarcus Berry



## CONTACT

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Hometown: Detroit, Michigan

## SKILLS

- Advanced Scouting
- Player Development
- Statistical Analysis
- Video Breakdown
- Game Planning
- Offensive Specialist
- Great Communicator

## PERSONAL INFORMATION

- Proven track record with Advanced Scouting
- Excellent knowledge of International
- Concepts/Trends
- Experience leading and developing teams
- International Coaching/Scouting experience

## REFERENCES

- **Noel Gillespie**  
Former NBA Assistant Coach  
Former NBA G League Head Coach  
Gillespie.noel@yahoo.com
- **Marcus Stout**  
NBA G League Coach  
Detroit Pistons  
Mstout121@gmail.com  
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- **Daniel Kim**  
Australian NBL 1 Head Coach  
Dankim2073@gmail.com  
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- **Howard Cheng**  
General Manager of Kaohsiung Steelers  
Cmyhoward@gmail.com
- **Byron Johnson**  
Former College Coach  
Current High School Coach in Michigan  
(313) 477-6934
- **Tori Miller**  
General Manager  
NBA G League  
College Park Skyhawks  
Tori.miller@Hawks.com

## ABOUT ME

I have played professional basketball overseas for 8 years in 4 different countries. I have extensive experience in all facets of Basketball Coaching. I have held roles in Player Development, Program Management, Scouting, and Head Coaching from the grassroots to professional level. As a former collegiate and Professional athlete I understand the day to day operations of how to build a successful basketball program. My passion and love is teaching the game of basketball!

## COACHING EXPERIENCE

### Associate Head Coach AUG 2022 – MAY 2023 **Yokohama Excellence**

- Served as the Lead Assistant Coach for the Yokohama Excellence
- Responsible for Installing an Uptempo & Modern Offensive System.
- Focusing on Individual Player Development, Advanced Scouting, & Game Preparation.

### Head Mens Basketball Coach AUGUST 1ST – CURRENT 2022 **Kaohsiung Steelers (P+ League in Taiwan)**

- Established a Comprehensive Basketball program for a 1st year expansion team in the P+League.
- Responsible for creating and implementing a successful system and style of play.
- Focused on the scouting of potential local players to add to our roster for the DRAFT & FREE AGENCY.
- Responsible for planning, structuring, and conducting all practices and individual workouts.

### Head Basketball Coach MARCH 15TH 2021 – 2022 **Tampa Bay Titans (TBL) · Full-time**

- Led the team to the Playoffs for the 1st time in Club history in 2022
- Coached 10 Players that moved on to sign contracts to Professional Leagues overseas (2021-2022)
- Responsible for creating and implementing a successful system and style of play.
- Responsible for planning, structuring, and conducting all practices and individual workouts.
- Created and Coordinated individual Player Development Programs.
- Analyze game statistics, tactical data, and video of opponents to prepare game plans

### Special Assistant OCTOBER 2019 – CURRENT **Atlanta Hawks NBA G League affiliate (College Park Skyhawks)**

- Assist Head Coach with all duties related to Practice and Game preparation
- Complete opposition Scouting Reports for every NBA G League team
- Served as the Video Coordinator of the College Park Skyhawks NBA G League team
- Assist Basketball Operations Front Office with special projects

### Head Coach (Sutherland Sharks) NOVEMBER 2018 – AUGUST 2019 **Australian Basketball Association - Waratah League**

- Made the playoffs for the first time in last 5 years
- Tied for the most wins in a single Season over the last 10 years
- Won more games this season than the last two seasons combined
- 2 Players won All League honors: "Rookie of the Year" and "All Star 5"

### Advanced Basketball Scout OCTOBER 2018 – MARCH 2019 **Macau Black Bears Basketball Club, ASEAN Basketball League**

- Responsible for coordinating all of the teams Advanced Scouting efforts in the ASEAN Basketball League.
- Created team and individual Scouting reports for EVERY team in the ABL using video analysis and advanced statistics.
- Created Video Master Playbook for every team charting Offensive set plays and player tendencies.

## Lebanese National Basketball Team (FIBA)

- Scouted Jordanian National Team to help the team prepare for the FIBA World qualifiers
- Created detailed Advanced scouting report using video, statistics, and analytics to highlight opponents strengths and weaknesses.

## Statistical and Lineup Analysis

SEPTEMBER – FEBRUARY 2018

### New Zealand Breakers: Australian NBL

- Created Reports using Statistics and Analytics to help the identify the best lineups and rotations throughout the course of the season.
- Analyzed the teams offensive effecicney by charting possessions showing the coaching staff which Set plays and Actions were effective throughout the season.

## Advance Pro Basketball Analytics

- Collaborated on projects combining Advanced Scouting, Statistical Analysis, and Analytics to provide extensive and detailed reports to Professional European Teams.
- I provided extensive Advanced Scouting Reports and Video Playbook's for upcoming opponents.

## Trabzonspor Basket: Turkey-BSL

OCTOBER – JANUARY 2018

- Collborated with Advance PRO Basketball Analytics to create team and individual analytical reports using advanced statistics.
- Created Video Edits to breakdown offensive and defensive possessions for the Coaching Staff.

## Personnel/Advanced Scout

FEBRUARY 2017 – JUNE 2018

### Southland Sharks (NZNBL) New Zealand National Basketball League

- Created team and individual advanced scouting reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game.

## Technical Assitant Advanced Scout (Hawkes Bay)

JANUARY – MAY 2017

### Taylor Bay Hawkes (NZNBL) New Zealand National Basketball League

- Responsible for creating Scouting Reports and Video Playbooks for EVERY NZBL in the league.
- Created team and individual Advanced Scouting Reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game
- Created a Video Master Playbook for EVERY team charting Offensive set plays and tendencies
- Responsible for the Production and maintenance of the Teams offensive playbook throughout the season as well as tracking all offensive

## Advanced Scout/ Video Analyst

JANUARY – APRIL 2017

### Hebeisen White Wings Hanau (PRO A) German National League

- Created team and individual advanced scouting reports based on video analysis and advanced statistics.
- Helped aid in the coordination of the teams advanced scouting efforts by breaking down video and cutting film to create edits of any aspect of the game
- Created a Video Master Playbook for EVERY team charting Offensive set plays and tendencies
- Responsible for the Production and maintenance of the Teams offensive playbook throughout the season as well as tracking all offensive possessions for every game.

## Advanced Scout

MARCH – APRIL 2017

### Tadamon Zouk (LBL) Lebanese Basketball League

- Created team and individual advanced scouting reports for opposing teams in the LBL based on video analysis and advanced statistics.
- Created a Video Master Playbook for opponent in the LBL league charting Offensive set plays and tendencies

## 3 V 3 Dutch National Basketball Team (FIBA)

AUGUST 2018 – SEPTEMBER 2019

### ST. GEORGE BASKETBALL ASSOCIATION (AUSTRALIA)

- Analyzed teams offensive and defensive strengths and weaknesses through video and statistical analysis.
- Created complete Offensive analysis of team including Individual player scouting reports

## Head Coach and Player (St.George)

MAY 2015 – SEPTEMBER 2018

### Australian Basketball Association - Waratah League – Sydney, Australia

- Responsible for the leading the team as a Player on the court while performing head coaching role.
- 3 Straight Final 4 appearances (2016, 2017, and 2018)
- 2016 Championship Game (League Runner up)
- 2017 Final 4
- 2018 Championship Game (League Champions)
- During my tenure 5 players moved up to play at a Higher level in Australia or Overseas.

## **Talent Scout and Advisor**

### **Heinrich Sports Agency**

- Scouted prospective clients for Heinrich Sports Agency
- Evaluated Collegiate and Professional players for Professional basketball contracts overseas

**2015 – 2018**

## **Head Coach and Player**

### **St. George Saints ( Waratah League) Australia**

- Responsible for the leading the team as a player on the court while performing Head coaching role
- Responsible for creating and implementing a successful system and style of play
- Responsible for planning the structure of, developing the schedule for, and conducting all practices and individual workouts
- Responsible for working with all men's basketball players to improve their individual skills and the performance of the team as a unit
- Develop goals for players based on their abilities and the needs of the team
- Organise and Coordinate the Preseason
- Direct the coaching staff for preparation of analyses of opposing teams
- Analyze game statistics, tactical data, and video of opponents to prepare game plans.

## **Head Coach and Player**

### **Mornington Breakers (Big V League) Australia**

- Responsible for the leading the team as a player on the court while performing Head coaching role
- Responsible for creating and implementing a successful system and style of play
- Responsible for planning the structure of, developing the schedule for, and conducting all practices and individual workouts
- Responsible for working with all men's basketball players to improve their individual skills and the performance of the team as a unit
- Develop goals for players based on their abilities and the needs of the team
- Organize and Coordinate the Preseason

**2014 – 2015**

## **Director of Coaching**

### **Mornington Breakers**

- Overseen the day to day operations of the Representative Basketball Program
- Responsible for implementing development programs for the clubs players and Coaches.
- Created and Implemented a unified structure of play for the representative programs players and coaches
- Oversee and promote ongoing development opportunities for coaches.
- Developed advanced programs and created pathways for aspiring players
- Responsible for recruiting prospective players and coaches
- Responsible for retaining and developing coaches Support, guide and mentor coaches

**2012 – 2015**

## **Lead Assistant Coach and Player**

### **Mornington Breakers (Big V League) Australia**

- Analyze game statistics, tactical data, and video of opponents to prepare game plans.
- Help implement offensive and defensive systems

**2012 – 2014**

## **D.R.E.A.M Basketball Founder and Owner**

- Created and implemented skill development programs from the Grassroots level to Professional Players.
- Conducted Skill Development Camps, Coaching Clinics, and School Holiday Camps
- Consulted and helped players receive scholarships to american universities

## **Founder and Head Coach**

### **Michigan Eclipse Basketball Program, (AAU)**

- Member of Athletic Amateur Union
- Managed and directed the basketball program.
- Developed and Mentored kids between the ages of 13-17 Coached the 4 basketball teams
- Managed all aspects of the team including strength and conditioning, practicing, competing and scheduling.
- Evaluated and recruited qualified student-athletes.
- Responsible for marketing and promoting of the basketball program

## **Video Coordinator/Advanced Scout**

### **Sydney Uni Flames- (WNBL)Womens National Baksetball League**

## **High School Coaching Career**

### **Michigan High School Athletic Association (MHSAA)**

#### **Scholastic Member of USA Basketball (NFHS)**

- Assistant Coach at Academy of Oak Park (MHSAA) 2008-2009
- Assistant Coach at Academy of Oak Park (MHSAA) 2009-2010
- Assistant Coach at CMA High School (Communication & Media Arts) Detroit Public School League 2010-2011
- Assistant Coach at CMA High School (Communication & Media Arts) Detroit Public School League 2011



## BASKETBALL PLAYING EXPERIENCE

- Siena Heights University (NAIA) 8.3ppg, 3.3rpg, 3 apg 2003
- Siena Heights University (NAIA) 10ppg, 3.3rpg, 3 apg 2004
- Siena Heights University (NAIA) 14.2ppg, 4rpg, 4 apg 2005
- Siena Heights University (NAIA) 15.5ppg, 5rpg, 5 apg 2006
- In July 07 Attended the International Basketball Review Professional Camp (Greensboro, NC) 2007
- In Aug.07 Signed with BC Sumy -Ukraine Superleague 2007
- In Dec. 07 Signed with the Rochester Razorsharks (PBL) 2007
- In May 08 Attended the USBA/IBL European Exposure 2008
- June 08 Attended Southeast Sports Agency Invitational 2008
- Hoops Kentucky Pro-Am Tournament (Pals Elite) 2008
- Erie Bayhawks (NBA D-League) Free Agent Camp 2008
- In Feb.09 Signed with The Grand Rapids Flight (IBL Starting 5) 17 games: 19.2 ppg, 5.1 rpg, 4.3apg FG: 47% 2009
- Hoops Kentucky Pro-Am Tournament ( Pals Elite) 2009
- In Dec. 09 Signed with the Detroit Hoops (ABA-Starting 5) 2009
- In Dec. 09 Signed with the Detroit Hoops (ABA-Starting 5) 14 games: 20.2ppg, 6.3 rpg, 5.4apg FG: 48.1% 3PT: 44% 2009
- Hoops Kentucky Pro-Am Tournament 2010
- In Nov.10 Signed with the Detroit Hoops (ABA-Starting 5) 8 games: 22.1 ppg, 6.2 rpg, and 4.3 apg (9 Games) FG: 45% 3PT: 2010
- In Feb. Signed with the Coburg Giants (Australia) 22 games: 19.1 ppg (5th), 6.1 rpg, 2.4 apg, 1.1 spg 2011
- In Aug. Signed with the Tees Valley Mohawks (United Kingdom) 14 games: 17.8 ppg, 5.4 rpg, 4.3 apg, 2011
- In February 2012 Signed with the Mornington Breakers 2012
- Mornington Breakers (Australia) 2013
- Mornington Breakers (Australia) 2014
- Mornington Breakers (Australia) 2015
- St. George Saints (Molten Waratah League) Australia 2015
- St. George Saints (Molten Waratah League) Australia 2016
- St. George Saints (Molten Waratah League) Australia 2017
- St. George Saints (Molten Waratah League) Australia 2017





## EDUCATION

### Siena Heights University

AUG 2002 – JUNE 2007

- Received a Bachelor's of Arts Degree in Criminal Justice
- Siena Heights University Men's Basketball Team (4 year letter winner)

### Cass Technical High School – Detroit, Michigan

1998 – 2002

- Boys Varsity Basketball Team Member
- Member of Chess Club



## AWARDS AND ACHIEVEMENTS

- Pre-season All WHAC Selection (Siena Heights University)
- Selected to BIG V All-Star game 2 times 2011 and 2012 (2nd leading scorer of the game with 32 points)
- Big V MVP Candidate: 2 times: Top 5 players in league (finished 4th in voting) in 2011 and top 10 in voting 2014
- BIG V All-Star guard Nominee 2011 and 2014
- Team MVP Big V Australia (Coburg Giants) 2011
- Awarded Most Improved Player 2006 Siena Heights
- All-Import Team EBL 1 (Tees Valley Mohawks)
- England Basketball League National Cup Semifinalist
- Top ten scorer in EBL 1 (Tees Valley Mohawks)
- Top ten in assists EBL 1 (Tees Valley Mohawks)
- Top 5 Scorer in Big V Division (Coburg Giants) 2011
- Top 5 Scorer in Big V Division (Mornington Breakers) 2014
- Team MVP Big V Australia (Mornington Breakers) 2014
- Top 5 Scorer Molten Waratah League (St. George Saints) 2015
- Secured Club's First Playoff Berth (St. George Saints) 2015
- Molten Waratah League Final Four (St. George Saints) 2016
- Molten Waratah League Grand Final Runner-up 2016
- Association Coaching Program of the year (St. George Basketball)
- Molten Waratah League 2018 League Champions

